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***Brian L. Smith, AAI, FSCP®, LUTCF®
Risk Management Advisor***

Brian Smith was born and raised in Newnan, Georgia and graduated from The Heritage School. Upon graduation, he attended Clayton State University, where he obtained his degree with a Bachelor's of Business Administration with a focus on Management. Following graduation, Brian started his career in the medical sales field where he remained until 2008.

In 2008 Brian joined a National Insurance Company. Brian remained there as an agent until 2012. While there, Brian was consistently a top producer in his region and obtained several distinguished awards including Chairman's Council. In 2012, Brian made the decision to join Matrix Insurance Agency, Inc., as he wanted to have an opportunity to produce and provide stellar service in the community in which he was born and raised.

In 2013, Brian earned the professional designation of Accredited Adviser of Insurance (AAI) from the Institutes and the Independent Insurance Agents of GA. In 2014, Brian graduated from Leadership Coweta. In 2015, he earned the professional designation of Life Underwriting Training Council Fellow (LUTCF®) from The American College. In 2017, he earned the professional designation of Financial Services Certified Professional (FSCP®) from The American College.

Brian's approach is one of total needs risk management. He specializes in Property and Casualty Insurance for his commercial clients and their employees as well. He provides his clients with a wide array of coverage's, including Property, Liability, Workers' Compensation, Auto, Equipment, Employment Practices, Professional Liability, E&O, Life Insurance, Group Health, and Disability.

Outside of work, Brian is very active and enjoys spending time with his friends and family. He is an avid sports fan, outdoor enthusiast and enjoys cooking. Brian and his wife Laura have two sons, Benjamin and Barron.

Matrix's Capabilities

Commercial Property
General Liability
Commercial Auto
Worker's Compensation
Umbrella
Professional Liability
Builders Risk / Bonds
Employment Practices Liability
Director's & Officers
Group Health & Benefits
Life Insurance
Individual Risk Solutions

